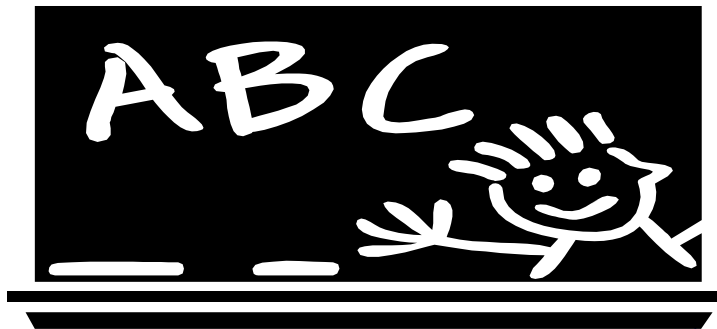




BackPacks



for Kids



United Way
of Passaic County

United Way of Passaic County

20 Mill Street

Paterson, NJ 07501

www.unitedwaypassaic.org

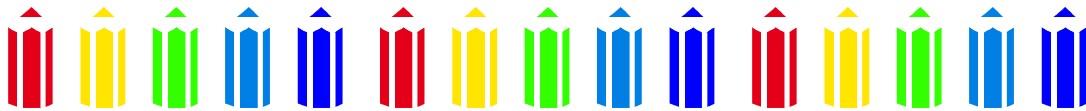
Contact Karen Colon

973-279-8900, ext. 206

karenc@unitedwaypassaic.org

“BackPacks for Kids”

“How To” Guide



Set a Goal— for your group, (the entire goal for this campaign is 1,000 backpacks filled with school supplies), **think realistically**. We want you to succeed especially if this is the first time you’re participating.

Schedule specific dates to run your campaign—we suggest a two week period in either July or August (school supplies, lunchboxes and backpacks are featured in stores during this time). All backpacks are distributed the last week in August to children by the UWPC.

What to collect—the next page has a “**Shopping List**” for your convenience. Make copies and distribute it to your group. Monetary donations can also be made and our staff will do the shopping for you (a receipt will be provided for all monetary donations collected). Collect for “Pre-K & Kindergarten, Grades 1-8 or both groups”.

Go Shopping and Have Fun— **remember what you are doing will give a child a positive start the beginning of the school year!** Ask your members involve family, friends and perhaps other groups they belong to. The more backpacks collected the more children you help.

Collection Point—identify one “key” person to be in charge of collecting the donated items. Backpacks should be filled with at least 4 items and labeled if possible. Example: “Boy, grade 8”, “Girl, Pre-K”, “Girl, grade 5”, “Boy, grade 3”

Inventory your results—the total amount of items collected should be tallied. Announce your results to your group!

Call UWPC—at 973-279-8900, ext. 206 to let us know when you’ll be dropping off your “**BackPacks for Kids**” backpacks. Remember we distribute the backpacks the third week of August, so **PLEASE HAVE YOUR BACKPACKS TO US BEFORE THEN.**

Thank everyone for participating! The UWPC will send your group a follow-up letter, including statistics and any photos taken.

“BackPacks for Kids”
Shopping List



Pre-K & Kindergarten

BACKPACK

LUNCHBOX

Large crayons

Jumbo pencils

Colored pencils

Safety scissors

Glue sticks

Watercolor paints

Drawing paper

Large rule writing paper

Grades 1—8

BACKPACK

LUNCHBOX

#2 Pencils

Blue or Black pens

Washable markers

Colored pencils

Ruler

Calculator

Composition notebook

3 or 5 subject notebook

