

United Way of Passaic County Food Drive



*Hunger in Passaic County is a critical
concern which needs to be addressed
YOU CAN...*

HELP US — HELP OTHERS

For more information or if you have any questions please contact:
Karen Colon 973-279-8900 ext. 206
karenc@unitedwaypassaic.org

HUNGER FACT SHEET



In the first three months of 2008, the Center for Food Action served 2,655 households. 16% increase over last year.

CUMAC/ECHO in Paterson has seen a jump of 19%, from 4,397 to 5,239 households in need of assistance.

A food package, depending on family size, usually provides enough food for 3 meals a day, for 3 days.



There are over 70 food pantries in Passaic County.



Persons using food pantries averaged 18 visits a year, a 50% increase since 1998.

There has been an 18% increase in the number of children seeking assistance from food pantries.

Summer months are the hardest on children from low income families. Many children receive free or reduced rate breakfast and lunch through their local elementary school. During the summer months these meals are not available when school is closed.



Over 80% of the student population in Paterson qualifies for free or reduced-price lunch programs.



Food pantries in Passaic County have reported that food donations are at an all time low, shelves are barren and requests for assistance can not be met.....

Need Assistance? Call: Karen Colon 973-279-8900 ext. 206 United Way of Passaic County

HOW DO WE DO THIS?

Conducting a Corporate Sponsored Food Drive is simple.

Follow these easy steps....

- Contact the United Way of Passaic County and inform them of your interest
- Designate a two week period for collection of food
- Have a contact person within the company available to answer any questions
- One month prior to your food drive, start advertising.....
 - Send notices out via email, with paychecks, put an article in your company sponsored newsletter
 - Make copies of the shopping list and distribute it to employees
- Call the United Way of Passaic County and see if they will arrange to have the donated items periodically picked up during the 2 week collection period
- Ask if boxes to package the food can be supplied at this time
- Make arrangements for cash donations or gift cards to local supermarkets to be secure
- Send a final reminder notice, email works great, to announce the last day for food collection
- Arrange for a final pick-up coordinated with the United Way of Passaic County Volunteer Center
- Follow through—call the United Way of Passaic County and get results. How many pounds of food were collected? How many meals was that? How many people were feed?

LET YOUR EMPLOYEES KNOW THE OUTCOME OF THE FOOD DRIVE—THEY NEED TO KNOW THAT THEY MADE A DIFFERENCE

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United Way of Passaic County

Thank you for considering this rewarding opportunity to contribute to the fight against poverty in Passaic County



ITEMS MOST NEEDED

Clip and take this list with you to your local supermarket

Cereal—hot and cold

Breakfast Bars

**Canned drinks, juice boxes,
powdered drink mixes,
coffee, tea, cocoa**

Baby Food & Formula

Raisins

**Canned Fruit
(regular & low-sugar)**

Peanut Butter & Jelly

Canned Vegetables

Soup (canned & dry)

Dry beans, rice, pasta

Cake & Muffin mix

Pasta Sauce

Taco Dinner boxes

**Canned Meals (spaghetti,
Chili, hash, stew, etc.)**

**Canned meats (tuna,
spam, chicken, etc.)**

Snacks, crackers, cookies

Granola Bars

**Protein supplement drinks
(Ensure)**

**Spices (salt, pepper,
other basic spices)**

**Condiments (mustard,
Ketchup, mayonnaise,
Salad dressing, gravy, etc.)**

**Brown grocery bags,
plastic grocery bags**

Gift Cards to local supermarkets are always welcomed!