



Day of Action – June 7th

Let's Keep Our Kids Fit & Smart All Summer Long!

Did you know? While summer is a great time for fun for kids, for less fortunate children, summer can mean poor nutritional options, a less active lifestyle both physically & mentally. Join United Way of Passaic County on June 7th for this year's signature Day of Action Event. Volunteers will pack 2500 **"Stay Fit. Stay Smart"** summer bags filled books, pencils & fun active gear to encourage kids to keep reading & stay active all summer long. Partner agencies throughout Passaic County will distribute bags at their summer children's programs for low-income families. Agencies will also receive a stipend to provide fresh fruits & veggies to these families. We are on a mission to make summer fun for all our kids! Find out how you can be a part of this great event!

To volunteer as a team or an individual, click here: [VOLUNTEER](#)

Interested in supporting this great project financially? Click here: [SPONSOR](#)

Help Us Stuff the Bag!

We are filling **2500 bags** with fun sports gear and other items to keep our kids active all summer long. We are seeking donations of the following items - Branded Items welcome! Your logo can be on the item sponsored. Please consider donating any of the following:

- Drawstring Day Bags for each child – *2500 Total Needed*
- Re-usable water bottles – *Quantities of 250 or more welcome*
- Frisbees or other sports gear items – *Quantities of 500 or more welcome*
- Literacy items - bookmarks, pens, pencils
- Other kid/family-friendly items to promote health & literacy

To become a sponsor or for more information, contact us at:
973-279-8900 x202 or lynnb@unitedwaypassaic.org



United Way
of Passaic County

DAY OF ACTION SPONSORSHIPS

□ PREMIER SPONSOR: \$5,000

- Your Logo on our “**STAY FIT. STAY SMART.**” Drawstring Bags along with United Way “LIVE UNITED” slogan.
- Free admission & t-shirt for team of 12 to our “STUFF THE BAG” Packing Event

□ EVENT SPONSOR: \$2,500

- Your logo on one of our “STAY FIT. STAY SMART.” Bag items:
 - 2500 re-usable water bottles – One for each child **OR**
 - 2500 Frisbees – One for each child
- Free admission & t-shirt for team of 6 to our “STUFF THE BAG” Packing Event.

□ CORPORATE SPONSOR: \$1,000

- Your sponsorship helps defray costs for items in our “**STAY FIT. STAY SMART.**” bags:
 - Jump ropes for children ages 6-11
 - Hackysacks for children ages 12 - 15
- Free admission & t-shirt for team of 4 to our “STUFF THE BAG” Packing Event.

□ SUPPORT SPONSOR: \$500

- Your sponsorship helps defray costs for this important event to keep kids healthy.
- Free admission & t-shirt for team of 2 to our “STUFF THE BAG” Packing Event.

ALL SPONSORSHIPS INCLUDE:

- Printed & Digital recognition including Social Media posts, website & email
- Logo on website for Day of Action and on our Facebook page
- Post-Event Sponsor Recognition
- *Note: Additional team participants are welcome to attend – \$10/participant - includes t-shirt and light refreshments.*

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