

LEADING THE WAY

Sponsorship Opportunities

Strong communities are built by leaders who invest in their future. United Way of Passaic County's 2nd Annual Fundraiser Luncheon hosted by Women United: Leading the Way- brings together business leaders, philanthropists and community champions committed to creating a stronger Passaic County. As a corporate sponsor, your organization does more than support an event- you demonstrate leadership through local investment



Fundraiser Luncheon Hosted By
WOMEN UNITED

LEADING THE WAY

October 22, 2026

Preakness Hills Country Club

Event Host: Alice Gainer

Emmy Award Winning Anchor of CBS News New York



Pioneer \$10,000

- Recognition as premier sponsor in all event materials.
- Premium logo placement on event signage, website, and promotional materials
- Recognition in event program and during remarks
- Opportunity to nominate two company representatives for the “Making a Difference” award *
- 2 dedicated social media posts
- Speaking opportunity during the event
- Reserved VIP table for 10 guests
- Exclusive feature in event marketing materials and press release
- Placement of logo on thank you letters
- Opportunity to provide literature/giveaways at event

Champion \$7,500

- Recognition as presenting sponsor in all event materials.
- Prominent logo placement on event signage, website, and promotional materials
- Recognition in event program and during remarks
- Opportunity to nominate one company representative for the “Making a Difference” award *
- 2 dedicated social media posts
- Speaking opportunity during the event
- Reserved VIP table for 10 guests

Advocate \$5,000

- Logo placement on event signage, website, and promotional materials
- Recognition in event program and during remarks
- 1 dedicated social media post
- Reserved seating 5 guests (1/2 table)

Supporter \$2,500

- Logo placement on event signage and website
- Recognition in event program
- Reserved seating for 3 guests

*This award honors an individual from your company who has gone above and beyond in philanthropy, advocacy or volunteering.

This event is open to all who are interested