

**BECOME A**

# **CORPORATE SPONSOR**



**The United Way of Passaic County fights for the health, education, and financial stability of every person in our community.**

United Way of Passaic County has been meeting the needs of the community for over 80 years.

Our mission is to mobilize communities to advocate, volunteer and donate to improve people's health, education, financial security + community resilience.

The catalyst for change begins with YOU!

To become a corporate sponsor or get more info:

Contact: Mary Celis, President & CEO  
maryc@unitedwaypassaic.org  
973-279-8900 x209

[www.unitedwaypassaic.org](http://www.unitedwaypassaic.org)

## **Why Become A Corporate Sponsor?**

- Your sponsorship ensures that the United Way of Passaic County can focus on what matters most, helping families succeed. Donor dollars are wisely invested in creating impact in our community in the areas of education, income and health. Annually, over 15,000 Passaic County residents benefit from the various programs offered by the United Way of Passaic County
- The United Way of Passaic County is a leader in uniting local businesses, governments and nonprofits to help achieve community goals.
- The United Way brand is recognized by 87% of the general public.
- Your company's employees will have opportunities to engage the community in meaningful ways through volunteerism at United Way programs such as Backpacks 4 Kids and Winter Wishes
- Your company will experience the guaranteed reach of local marketing exposure and benefit from the positive image of supporting the United Way of Passaic County



# Sponsorship Packages

## Live United Sponsor - \$10,000

Live United Sponsors receive the following in recognition of their support for the United Way of Passaic County:

- Logo recognition on the United Way of Passaic County homepage for a year
- Logo recognition in United Way of Passaic County e-newsletters for a year
- One (1) article in the United Way of Passaic County e-newsletter highlighting organizations investment and partnerships with United Way of Passaic County
- Company recognition at all United Way of the Passaic County events
- Social Media recognition (LinkedIn, Facebook and Instagram)
- Opportunity to be on the review board for college scholarship applications
- Membership on the Passaic County Food Policy Council
- Opportunity for company employees to participate in a customized packing event or drive.
- Opportunity for company employees to participate in the Backpacks 4 Kids! annual drive (August) and the Winter Wishes (December) annual drive.

## Community Champion Sponsor - \$ 7,500

Community Champion Sponsors receive the following in recognition of their support :

- Logo recognition on the United Way of Passaic County homepage for a year
- Logo recognition in United Way of Passaic County e-newsletters for six months
- Company recognition at all United Way of Passaic County events
- Social Media recognition (LinkedIn, Facebook and Instagram)
- Membership on the Passaic County Food Policy Council
- Opportunity for company employees to participate in the Backpacks 4 Kids program in (July – August)
- Opportunity for company employees to participate in the Winter Wishes program (November - December)

## Better Together Sponsor - \$ 5,000

Better Together Sponsors receive the following in recognition of their support for:

- Logo recognition on the United Way of the Passaic County homepage for a six months
- Logo recognition in United Way of Passaic County e-newsletters for three months
- Company recognition at all United Way of the Passaic County events
- Social Media recognition (LinkedIn, Facebook and Instagram)
- Opportunity for company employees to volunteer in either Backpacks 4 Kids program (July – August) or Winter Wishes program (November - December)

**Become a corporate sponsor with a single donation that gives your company year-round exposure to show your community support as a good corporate citizen!**

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