Dear Colleagues (OR PERSONALIZE),

Please mark your calendars for (DATE AND TIME) – our official United Way campaign kick-off! Our employee campaign coordinator is (NAME). With your support, we can make sure Passaic County is a place where everyone has a chance to live a quality life.

Today, Passaic County residents struggle to make it day to day and many families are one flat tire or one emergency room visit away from crisis. United Way unites people like you and me around tough issues, like financial security, and fights for change on a scale no single individual or organization can do on their own.

Over the past year, United Way’s work has led to:

* More than 1,100 free tax returns were filed so that families get closer to financial security providing them with tax credits and savings on filing fees.
* More than 1,400 elementary students were provided the backpacks and school supplies they needed to successfully start the school year.
* More than 180 students received literacy tutoring from volunteers helping them increase their reading skills.
* More than 130 individuals received gifts and winter outerwear during the holiday season.
* More than 500 individuals experiencing homelessness received hygiene supplies and new clothes.
* More than 275 individuals accessed NJ SNAP benefits.
* Through the Emergency Food and Shelter Program UWPC oversaw and managed the distribution of $1,334,882 in FEMA funding to support emergency food, shelter and rental assistance. These funds will provide 13,800 nights of emergency shelter; 28,000 meals, emergency food to 4,700 families; rental and utility assistance to 400 families.
* 216 volunteers dedicating 1,576 hours supporting economic stability and educational success for families and students across Passaic County.

All of us at (COMPANY NAME) has the power to do good for our community. Please join me in lifting others so they have a chance to succeed. Together, to live better, we LIVE UNITED.